InterMedia FAQ

What is InterMedia?

Formed in 1996, we are a nonprofit research, evaluation, and consulting organization, specializing in transitional and developing societies. InterMedia is a 501(c)3 registered in the District of Columbia. InterMedia serves a variety of government, NGO and private sector clients. We have worked in more than 80 countries.

What services do we offer?

- media and communications market research
- monitoring and evaluation of development projects
- quantitative surveys
- qualitative research, including in-depth interviews, focus groups and expert panels
- analytical reports
- data collection and analysis

InterMedia offers strategic thinking at every stage of a project: helping clients define research goals, designing research methods, managing projects, training and supervising staff, and delivering in-depth analysis and recommendations.

What types of projects do we undertake?

See a list of current and recent InterMedia projects related to media, communications, development and evaluation, for clients such as the United Nations, Microsoft Corporation, Sesame Workshop, BBC World Service, USAID, Panos and others. Our list of clients also includes the World Bank, the U.S. Department of State, Radio France International, Deutsche Welle and IREX.

Visit our corporate website at www.intermedia.org [1].

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