Peter Goldstein
Project Director

Peter, the director of communications and digital media at InterMedia, has overall responsibility for managing the AudienceScapes project. Peter spent 20 years in the global media sector as a reporter, editor, web specialist and product manager. Previously, he was senior editor for global and economic news at Kiplinger, and before that he was the first European news editor for WSJ.com. Peter holds a Masters in African studies from Johns Hopkins' Nitze School of Advanced International Studies (SAIS).

Publications:
- Mobile Apps and Development: Getting from Pilot to Scale [1]
- Do Aid Donors Have A Role in Mobile Money? [2]
- Zambia: Mobile Vouchers for Development [3]

Klara Debeljak
Research Project Manager

Klara joined InterMedia in February 2009. Previously, she headed up the Sonar team at Echo Research in the UK, where she managed media research projects for clients from the corporate and government sectors and the academic sphere. Before that, she spent two years in South Africa, working for international media research institute Media Tenor. Klara holds a B.A. in Political Science from University of Ljubljana.

Gayatri Murthy
Research Assistant

Gayatri joined the Intermedia AudienceScapes project in June 2009. She researches and writes reports for the Country Communication Profiles featured on the website, as well as assists in the maintenance and management of the AudienceScapes website. She holds a Masters Degree in International Communications from American University’s School of International Service where she was a research assistant and a BA in Economics from St. Xavier’s College, Mumbai. Gayatri has previously interned at the Kojo Nnamdi show at WAMU 88.5 and the Times of India, and worked for a non-profit fund-raising web portal in Mumbai. She speaks Hindi, Marathi, Urdu and basic Punjabi.

Publications:
- Analyzing the Pakistan Ban On BBC Radio Services [5]
- India's IT Sector- Caught Between Social Innovation And Government Surveillance
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