RESULTS Conference Presentation Highlights

Sharing Research Findings

Supporters of international development assistance are concerned about sustaining interest in global health and other causes amid worldwide budget austerity. They are looking for ways to hone engagement strategies and reinforce interest in development issues among both citizens and government decision-makers.
Building Support team to present their findings at the RESULTS National Conference on 28 April 2012, which focused on Aid in a Time of Austerity [2]. RESULTS focuses on a grassroots approach to building actions and policies aimed at creating a world free of hunger and poverty.

InterMedia's Samia Khatun, Klara Debeljak and Dr. Gerry Power focused on the findings of the Building Support research in the U.K. (the study also covered China, France, Germany and the U.S.), which generated lively discussion among the attendees representing development, advocacy and activist groups. U.K., the RESULTS [1] grassroots action organization invited InterMedia's

Read this blog entry from

RESULTS [2] for more details about the focus of discussion. RESULTS members tend to take a
citizen-focused approach to development advocacy. As such, the Building Support research among U.K. interested citizens was particularly relevant to their work.

Feedback from the RESULTS team:

“You got our conference off to a fantastic start....Sharing the research the way you did really set the scene for a lot of the subsequent conversations. We could see it on Sunday, when we did a day-long workshop on advocacy skills and people were clearly influenced by what you'd told them in terms of how they were developing their advocacy strategies.”

- Aaron Oxley, Executive Director, RESULTS UK

“I've been going over the feedback forms from the conference and your session was regularly cited as the most valuable of the day....This type of research is so important for us as an NGO working with the public and will genuinely have a real impact on our work....it certainly wasn't only our volunteers who learned from your work.”

- Felix Jakens, Grassroots Coordinator, RESULTS UK

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