The Building Support for International Development study provides a roadmap for the development
community for connecting more meaningfully with key constituencies in donor-country discussions about international development policy issues and priorities.
InterMedia released four new topic reports on the role of celebrities, public opinion, research organisations and non-profit organisations in international development.
Research Organizations [5]

This report focuses on the perceptions of government decision-makers and influentials in China, France, Germany, the U.K. and the U.S. on the role of research organisations in international development.

Public Opinion [2]

This topic report focuses on the government decision-makers’ perceptions of the role of public opinion on international development and global health and the impact that it has on development policymaking. Key findings are based on 40 in-depth interviews with government decision-makers in France, Germany, the U.K., and the U.S.

Non-profit Organisations [2]

This topic report focuses on the perceptions of government decision-makers, influentials and interested citizens in China, France, Germany, the U.K. and the U.S on the role of non-profit organisations in international development.

Celebrities [4]

This topic report focuses on the government decision-makers’ perceptions of celebrities as champions for international development and their views on the key benefits and drawbacks of engaging celebrities in development issues.

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